



WTEV-TV 11700 Central Parkway #2 Jacksonville, FL 32224 Main: (904) 996-0400 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
51180-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

http://www.actionnewsjax.com

Billing Address:

Greer Margolis Mitchell Attention: Accounts Payable 1010 Wisconsic Ave Ste 800 Washington, DC 20007

Send Payment To:

WTEV-TV Newport Television LLC PO Box 402619 Atlanta, GA 30384-2619

4 WTEV Tu 10/23/12

3 WTEV W 10/24/12

5 WTEV Th 10/25/12

Advertiser	Product	Estimate Number		
Obama/D/President	OBAMA FOR	OBAMA FOR AMERICA		
	Flight Dates	Order #	Alt Order #	
	10/23/12 - 10/29/12	51180	09787845	
	D:::: 0 1 1	In:	ID 1."	

:30 OFA12Z151H

:30 OFA12G155H

:30 OFA12G155H

\$80.00 NM

\$80.00 NM

\$80.00 NM

Billing Type	Deal #
Cash	
Advertiser Code	Product Code
Advertiser Ref	
	Advertiser Code

							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	1 10/23/12	10/29/12	Action News @ 6a	6:00 AM-6:30 AM	11111	:30	5	\$80.00	NM		
	Weeks:	Start Date 10/23/12	End Date MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$80.00						
	Spots: # Cl	h Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate T	ype
	3 W	TEV Tu 10	/23/12 6:14 AM Action	News @ 6a	6:00 AM-6:30 AM	1 :3	O OFA12G155H			\$80.00	NM
	2 W	TEV W 10	/24/12 6:24 AM Action	News @ 6a	6:00 AM-6:30 AM	ر ا :3	O OFA12G155H			\$80.00	NM
	4 W	TEV Th 10	/25/12 6:45 AM Action	News @ 6a	6:00 AM-6:30 AM	n :3	O OFA12Z151H			\$80.00	NM
	5 W	TEV F 10	/26/12 6:30 AM Action	News @ 6a	6:00 AM-6:30 AM	ı :3	O OFA12G182H			\$80.00	NM
:	2 10/23/12	10/29/12	Action News @ 5a	5:00 AM-5:30 AM	11111	:30	5	\$40.00	NM		
	Weeks:	Start Date 10/23/12	End Date MIWIFSS 11111-	Spots/Week 5	<u>Rate</u> \$40.00						
	Spots: # CI	h <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate T	уре
	1 W	TEV Tu 10	/23/12 5:23 AM Action	News @ 5a	5:00 AM-5:30 AM	<i>l</i> :3	O OFA12G155H			\$40.00	NM
	3 W	TEV W 10	/24/12 5:24 AM Action	News @ 5a	5:00 AM-5:30 AM	<i>l</i> :3	O OFA12G155H			\$40.00	NM
	5 W	TEV Th 10	/25/12 5:25 AM Action	News @ 5a	5:00 AM-5:30 AM	n :3	O OFA12Z151H			\$40.00	NM
	4 W	TEV F 10	/26/12 5:25 AM Action	News @ 5a	5:00 AM-5:30 AM	i :3	O OFA12G182H			\$40.00	NM
;	3 10/23/12	10/29/12	Action News @ 530a	5:30 AM-6:00 AM	11111	:30	5	\$70.00	NM		
	Weeks:	Start Date 10/23/12	End Date MTWTFSS 11111-	Spots/Week 5	Rate \$70.00						
	Spots: # Cl	<u>h</u> <u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate T	уре
	3 W	TEV Tu 10	/23/12 5:44 AM Action	News @ 530a	5:30 AM-6:00 AM	1 :3	O OFA12Z151H			\$70.00	NM
	2 W	TEV W 10	/24/12 5:44 AM Action	News @ 530a	5:30 AM-6:00 AM	<i>l</i> :3	O OFA12Z151H			\$70.00	NM
	1 W	TEV Th 10	/25/12 5:54 AM Action	News @ 530a	5:30 AM-6:00 AM	n :3	O OFA12G155H			\$70.00	NM
	5 W	TEV F 10	/26/12 5:54 AM Action	News @ 530a	5:30 AM-6:00 AM	i :3	O 0FA12A186H			\$70.00	NM
-	1 10/23/12	10/29/12	Action News @ 6a	6:30 AM-7:00 AM	11111	:30	5	\$80.00	NM		
	Weeks:	Start Date 10/23/12	End Date MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$80.00						
	Spots: # Cl	h Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate T	уре

6:30 AM-7:00 AM

6:30 AM-7:00 AM

6:30 AM-7:00 AM

6:56 AM Action News @ 6a

6:59 AM Action News @ 6a

6:59 AM Action News @ 6a

INVOICE



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://www.actionnewsjax.com

11 10/23/12

10/29/12

ttp://www.actionne							S	pots/			
ine Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Leng	th V	/eek	Rate	Type	
4 10/23/12	10/29/12	Action N	lews @ 6a	6:30 AM-7:00 AM	11111	:3	30	5	\$80.00	NM	
Spots: # C	h <u>Day Ai</u>	r Date A	ir Time Descrip	otion_	Start/End Time	Le	ength A	\d-ID			Rate Type
1 W	/TEV F 10)/26/12 6	:15 AM Action	News @ 6a	6:30 AM-7:00 AM	М	:30 0	FA12G150H			\$80.00 NM
5 10/23/12	10/29/12	CBS Mo	rning News	7:00 AM-9:00 AM	MTWTF	:	30	8	\$20.00	NM	
Weeks:	Start Date 10/23/12	10/29/12	MTWTFSS MTWTF	Spots/Week 8	<u>Rate</u> \$20.00						
Spots: # C			ir Time Descrip		Start/End Time		ength A				Rate Type
	/TEV Tu 10		:57 AM CBS M		7:00 AM-9:00 AM			FA12G155H			\$20.00 NN
	/TEV W 10		:25 AM CBS M		7:00 AM-9:00 AM			FA12Z151H			\$20.00 NN
	TEV Th 10		:28 AM CBS M		7:00 AM-9:00 AM	М		FA12Z151H			\$20.00 NN
3 W	TEV Th 10)/25/12 8	:38 AM CBS M	orning News	7:00 AM-9:00 AM	М		FA12G155H			\$20.00 NN
	/TEV F 10		:13 AM CBS M		7:00 AM-9:00 AM			FA12A186H			\$20.00 NN
4 W	TEV F 10)/26/12 8	:37 AM CBS M	orning News	7:00 AM-9:00 AM	М	:30 0	FA12G182H			\$20.00 N
6 10/27/12	10/27/12	Saturda	y Early Show	8:00 AM-10:00 AM	S-	:3	30	2	\$80.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> S-	Spots/Week 2	Rate \$80.00						
Spots: # C	h <u>Day Ai</u>	r Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Le	ength A	ld-ID			Rate Typ
2 W	/TEV Sa 10)/27/12 8	:26 AM Saturda	ay Early Show	8:00 AM-10:00 A	AM/	:30 0	FA12G182H			\$80.00 NI
1 W	/TEV Sa 10)/27/12 8	:59 AM Saturda	ay Early Show	8:00 AM-10:00 A	MA	:30 0	FA12A186H			\$80.00 N
7 10/28/12	10/28/12	CBS Su	n Morn News	9:00 AM-10:30 AM	S	:3	30	2	\$600.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S	Spots/Week 2	Rate \$600.00						
Spots: # C	h <u>Day Ai</u>	r Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Le	ength A	ld-ID			Rate Typ
1 W	/TEV Su 10)/28/12 8	:58 AM CBS S	un Morn News	9:00 AM-10:30 A	M	:30 0	FA12A186H			\$600.00 NN
2 W	/TEV Su 10)/28/12 9	:09 AM CBS S	un Morn News	9:00 AM-10:30 A	MΑ	:30 0	FA12G150H			\$600.00 N
8 10/28/12	10/28/12	Face the	e Nation	10:30 AM-11:00 AM	S	:3	30	1 5	\$2,500.00	NM	
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S	Spots/Week 1	Rate \$2,500.00						
Spots: # C	<u>h</u> <u>Day Ai</u>	r Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Le	ength A				Rate Typ
1 W	/TEV Su 10)/28/12 10	:29 AM Face th	e Nation	10:30 AM-11:00	ΑN	:30 0	FA12G182H			\$2,500.00 N
9 10/23/12	10/29/12	Rachel F	Ray	9:00 AM-10:00 AM	MTWTF	:	30	3	\$40.00	NM	
Weeks:	Start Date 10/23/12	End Date 10/29/12	MTWTFSS MTWTF	Spots/Week 3	Rate \$40.00						
Spots: # C	h <u>Day Ai</u>	r Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Le	ength A	\d-ID			Rate Typ
	/TEV Tu 10		:41 AM Rachel	Ray	9:00 AM-10:00 A	AM_	:30 0	FA12Z151H			\$40.00 N
2 W	/TEV F 10)/26/12 9	:14 AM Rachel	Ray	9:00 AM-10:00 A	AM_	:30 0	FA12A186H	<u> </u>		\$40.00 NI
10 10/23/12	10/29/12			10:00 AM-11:00 AM	MTWTF	::	30	3	\$40.00	NM	
Weeks:	Start Date 10/23/12	End Date 10/29/12	MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$40.00						
Spots: # C			ir Time Descrip	_	Start/End Time	Le	ength A	d-ID			Rate Typ
	/TEV Tu 10		:42 AM	<u> </u>	10:00 AM-11:00			FA12G155H			\$40.00 NN
	/TEV W 10		:30 AM		10:00 AM-11:00			FA12G155H			\$40.00 NN
44.40/00/40	10/00/10		: D: 1:		10:00 /				24.000.00		, , , , ,

The Price is Right

:30

\$1,200.00

NM

11:00 AM-12:00 PM MTWTF--

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
51180-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://www.actionnewsjax.com

)ts/	
oc		

								Spots/			
Line S	tart Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11 1	0/23/12	10/29/1	2 The	Price is Right	11:00 AM-12:00 PM	MTWTF	:30	5	\$1,200.00	NM	
W	eeks:	Start Dat 10/23/12	_		Spots/Week 5	Rate \$1,200.00					
Sr	oots: # Ch		Air Date	Air Time Descri	ption	Start/End Time	Len	gth Ad-ID			Rate Type
		EV Tu		11:30 AM The Pi		11:00 AM-12:00		30 0FA12G15	5H		\$1,200.00 NM
		EV W		10:59 AM The Pi		11:00 AM-12:00		30 0FA12Z15			\$1,200.00 NM
		EV Th		11:29 AM The Pi		11:00 AM-12:00		30 0FA12G15			\$1,200.00 NM
			10/25/12	11:30 AM The Pi	<u> </u>	11:00 AM-12:00		30 0FA12G15			\$1,200.00 NM
<u> </u>	3 771	LVI	10/20/12	11.30 AM THE FI	ice is Right	11.00 AW-12.00	T IV .	30 01 A12 013	011		\$1,200.00 NIVI
12 1	0/23/12	10/29/1	2 Judo	ge Joe Brown	4:00 PM-4:30 PM	11111	:30	5	\$200.00	NM	
W	eeks:	Start Dat 10/23/12			Spots/Week 5	<u>Rate</u> \$200.00					
Sp	oots: # Ch	Day	Air Date	Air Time Descri	ption_	Start/End Time		gth Ad-ID			Rate Type
	1 WT	EV Tu	10/23/12	4:24 PM Judge	Joe Brown	4:00 PM-4:30 P	M :	30 OFA12G15	5Н		\$200.00 NM
	2 WT	EV W	10/24/12	4:24 PM Judge	Joe Brown	4:00 PM-4:30 P	M :	30 OFA12G15	5H		\$200.00 NM
	4 WT	EV Th	10/25/12	4:07 PM Judge	Joe Brown	4:00 PM-4:30 P	M :	30 0FA12G15	5Н		\$200.00 NM
	5 WT	EV F	10/26/12	4:28 PM Judge	Joe Brown	4:00 PM-4:30 P	M :	30 OFA12A18	6Н		\$200.00 NM
13 1	0/23/12	10/29/1	2 Judo	ge Judy	4:30 PM-5:00 PM	11111	:30	5	\$280.00	NM	
W	eeks:	Start Dat 10/23/12			Spots/Week 5	Rate \$280.00					
Sr	oots: # Ch		Air Date	Air Time Descri	ption	Start/End Time	Lend	gth Ad-ID			Rate Type
		EV Tu		4:50 PM Judge		4:30 PM-5:00 P		30 0FA12Z15	1H		\$280.00 NM
		EV W		4:40 PM Judge		4:30 PM-5:00 P		30 0FA12Z15			\$280.00 NM
		EV Th		4:49 PM Judge		4:30 PM-5:00 P		30 0FA12Z15			\$280.00 NM
	3 WT		10/26/12	4:49 PM Judge		4:30 PM-5:00 P	•	30 0FA12G18			\$280.00 NM
14 1	0/23/12	10/29/1		on News @ Noon	12:00 PM-12:30 PM	/ 11111	:30	5	\$460.00	NM	
W	eeks:	Start Dat 10/23/12			Spots/Week 5	Rate \$460.00					
Sr	oots: # Ch	Day	Air Date	Air Time Descri	ption	Start/End Time	Lend	gth Ad-ID			Rate Type
Ì	3 WT	EV Tu	10/23/12	12:21 PM Action	News @ Noon	12:00 PM-12:30	PN :	30 0FA12Z15	1H		\$460.00 NM
	4 WT	EV W	10/24/12	12:25 PM Action		12:00 PM-12:30	PN :	30 0FA12G15	5H		\$460.00 NM
	5 WT	EV Th	10/25/12	12:12 PM Action	News @ Noon	12:00 PM-12:30	PN :	30 0FA12Z15	1H		\$460.00 NM
	1 WT	EV F	10/26/12	12:11 PM Action	News @ Noon	12:00 PM-12:30	PN :	30 0FA12G18	2Н		\$460.00 NM
15 1	0/23/12	10/29/1	2 Actio	on News @ 5p	5:00 PM-5:30 PM	11111	:30	5	\$400.00	NM	
W	eeks:	Start Dat 10/23/12		Date MTWTFSS 11111	Spots/Week 5	Rate \$400.00					
Sr	oots: # Ch		Air Date	Air Time Descri	ption	Start/End Time	Lend	gth Ad-ID			Rate Type
		EV Tu		5:22 PM Action		5:00 PM-5:30 P		30 0FA12G15	5H		\$400.00 NM
		EV W		5:24 PM Action		5:00 PM-5:30 P		30 0FA12G15			\$400.00 NM
		EV Th		5:13 PM Action		5:00 PM-5:30 P		30 0FA12G15			\$400.00 NM
			10/26/12	5:22 PM Action		5:00 PM-5:30 P		30 0FA12A18			\$400.00 NM
16 1	0/23/12	10/29/1		on News @ 530p	5:30 PM-6:00 PM	11111	:30	5	\$400.00	NM	
W	eeks:	Start Dat 10/23/12			Spots/Week 5	Rate \$400.00					
Sr	oots: # Ch		Air Date	Air Time Descri	ption	Start/End Time	Lend	gth Ad-ID			Rate Type
		EV Tu		5:53 PM Action		5:30 PM-6:00 P		30 0FA12G15	5H		\$400.00 NM
		EV W		5:58 PM Action	•	5:30 PM-6:00 P		30 0FA12Z15			\$400.00 NM
·					1*						

INVOICE



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ı	Invoice #	Invoice Date	Invoice Month	Invoice Period
	51180-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://www.actionnewsiax.com

http://	www.actionnews	sjax.com										
								Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Le	ength	Week	Rate	Type		
16	10/23/12	10/29/12	Action News @ 530p	5:30 PM-6:00 PM	11111		:30	5	\$400.00	NM		
	Spots: # Ch	Day Air D	Date Air Time Descrip	otion	Start/End Time)	Lengtl	n Ad-ID			Rate	Туре
		EV Th 10/2		News @ 530p	5:30 PM-6:00 F	_		0FA12G150	Н		\$400.00	
	4 WT	EV F 10/2	6/12 5:53 PM Action	News @ 530p	5:30 PM-6:00 F	PM	:30	0FA12G150	Н		\$400.00	NM
17	10/23/12	10/29/12	Action News @ 6p	6:00 PM-6:30 PM	11111		:30	5	\$400.00	NM		
	Weeks:		10/29/12 11111	Spots/Week 5	<u>Rate</u> \$400.00							
	Spots: # Ch				Start/End Time			Ad-ID			Rate	
		EV Tu 10/2		· · · · · · · · · · · · · · · · · · ·	6:00 PM-6:30 F) 0FA12Z151			\$400.00	
		EV W 10/2		· • • • • • • • • • • • • • • • • • • •	6:00 PM-6:30 F			0FA12G155			\$400.00	
		EV Th 10/2			6:00 PM-6:30 F			0FA12Z151			\$400.00	
	3 W1	EV F 10/2	6/12 6:28 PM Action	News @ 6p	6:00 PM-6:30 F	PM_	:30	0FA12G182	H		\$400.00	NM
18	10/23/12	10/29/12	CBS Evening News	6:30 PM-7:00 PM	11111		:30	5	\$1,200.00	NM		
	Weeks:		End Date MTWTFSS 111111	Spots/Week 5	Rate \$1,200.00							
	Spots: # Ch	Day Air D			Start/End Time	<u> </u>		Ad-ID			Rate	Type
	2 WT	EV Tu 10/2	3/12 6:59 PM CBS E	vening News	6:30 PM-7:00 F	PM	:30) 0FA12G155	Н		\$1,200.00	NM
	1 WT	EV W 10/2	4/12 6:59 PM CBS E	vening News	6:30 PM-7:00 F	PM	:30) 0FA12G155	Н		\$1,200.00	NM
	3 WT	EV Th 10/2	5/12 6:59 PM CBS E	vening News	6:30 PM-7:00 F	PM	:30) 0FA12G155	Н		\$1,200.00	NM
	4 WT	EV F 10/2	6/12 6:59 PM CBS E	vening News	6:30 PM-7:00 F	PM	:30) 0FA12A186	Н		\$1,200.00	NM
20	10/28/12	10/28/12	Su Action News @ 630	p 6:30 PM-7:00 PM	S		:30	1	\$200.00	NM		
	Weeks:	Start Date 10/22/12	End Date <u>MTWTFSS</u> 10/28/12S	Spots/Week 1	<u>Rate</u> \$200.00							
	Spots: # Ch				Start/End Time			<u>Ad-ID</u>			<u>Rate</u>	
	1 WT	EV Su 10/2	8/12 6:42 PM Su Acti	on News @ 630p	6:30 PM-7:00 F	PM_	:30) 0FA12A186	H		\$200.00	NM
21	10/23/12	10/26/12	Judge Judy	7:00 PM-7:30 PM	- 1112		:30	5	\$800.00	NM		
	Weeks:	Start Date 10/23/12	End Date MTWTFSS - 1112	Spots/Week 5	Rate \$800.00							
	Spots: # Ch	Day Air D	Date Air Time Descrip	otion	Start/End Time	<u> </u>	Lengtl	Ad-ID			Rate	Туре
		EV Tu 10/2			7:00 PM-7:30 F) 0FA12Z151	Н		\$800.00	
	5 WT	EV W 10/2	4/12 7:25 PM Judge	Judy	7:00 PM-7:30 F	PM_	:30) 0FA12Z151	Н		\$800.00	NM
		EV Th 10/2			7:00 PM-7:30 F	PM) 0FA12Z151			\$800.00	NM
		EV F 10/2			7:00 PM-7:30 F	PM) 0FA12G182			\$800.00	
	2 WT	EV F 10/2	6/12 7:26 PM Judge	Judy	7:00 PM-7:30 F	PM	:30) 0FA12A186	H		\$800.00	NM
22	10/23/12	10/29/12	Two And A Half Men	7:30 PM-8:00 PM	11111		:30	5	\$500.00	NM		
	Weeks:		End Date <u>MTWTFSS</u> 11111	Spots/Week 5	<u>Rate</u> \$500.00							
	Spots: # Ch			otion	Start/End Time	<u> </u>	Lengtl	Ad-ID			Rate	Туре
	4 WT	EV Tu 10/2			7:30 PM-8:00 F			0FA12G155	Н		\$500.00	
	1 WT	EV W 10/2	4/12 7:53 PM Two Ar	nd A Half Men	7:30 PM-8:00 F	PM	:30) 0FA12G155	Н		\$500.00	NM
	5 WT	EV Th 10/2	5/12 7:54 PM Two Ar	nd A Half Men	7:30 PM-8:00 F	PM	:30) 0FA12G155	Н		\$500.00	NM
	3 WT	EV F 10/2	6/12 7:53 PM Two Ar	nd A Half Men	7:30 PM-8:00 F	PM	:30) 0FA12G150	Н		\$500.00	NM



WTEV-TV **Newport Television LLC** PO Box 402619 Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
51180-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://v	www.actionnew	sjax.com										
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Ler	ngth	Spots/ Week	Rate	Туре		
22	10/23/12	10/29/12	Two And A Half Men	7:30 PM-8:00 PM	11111		:30	5	\$500.00	NM		
23	10/23/12	10/29/12	M-F Action News @ 1	lp 11:00 PM-11:35 PM	1 11111		:30	5	\$440.00	NM		
	Weeks:	Start Date 10/23/12	End Date MTWTFSS 11111-	Spots/Week 5	Rate \$440.00							
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	е	Length	Ad-ID			Rate	Туре
	3 W	ΓEV Tu 10	/23/12 11:29 PM M-F A	ction News @ 11p	11:00 PM-11:3	35 PN	:30	0FA12Z151H			\$440.00	NM
	5 W	ΓΕV W 10	/24/12 11:25 PM M-F A	ction News @ 11p	11:00 PM-11:3	35 PN	:30	OFA12G155H			\$440.00	NM
		ΓEV Th 10	/25/12 11:32 PM M-F A	ction News @ 11p	11:00 PM-11:3	35 PN	:30	OFA12Z151H			\$440.00	NM
	2 W	ΓΕV F 10	/26/12 11:33 PM M-F A	ction News @ 11p	11:00 PM-11:3	35 PN	:30	OFA12G182H			\$440.00	NM
24	10/23/12	10/29/12	Letterman	11:35 PM-12:35 XM	MTWTF		:30	3	\$320.00	NM		
	Weeks:	Start Date 10/23/12	End Date MTWTFSS MTWTF	Spots/Week 3	Rate \$320.00							
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>e</u>		Ad-ID			Rate	<u>Type</u>
	1 W	TEV W 10,	/24/12 12:31 AM Letterr	man	11:35 PM-12:3	35 XIV		0FA12Z151H			\$320.00	NM
	3 W	ΓΕV Th 10,	/25/12 12:32 AM Letterr	man	11:35 PM-12:3	35 XIV	:30	OFA12G155H			\$320.00	NM
25	10/23/12	10/29/12	Late Late Show	12:35 XM-1:35 XM	MTWTF		:30	3	\$40.00	NM		
	Weeks:	Start Date 10/23/12	End Date MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$40.00							
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>e</u>		Ad-ID			Rate	<u>Type</u>
		ΓΕV W 10			12:35 XM-1:35			OFA12G155H			\$40.00	
		ΓEV Th 10			12:35 XM-1:35			0FA12Z151H			\$40.00	
	1 W	ΓΕV F 10	/26/12 1:07 AM Late L	ate Show	12:35 XM-1:35	5 XM	:30	0FA12A186H			\$40.00	NM
26	10/27/12	10/27/12	Florida Gators	3:30 PM-7:00 PM	S-		:30	1 \$	10,000.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$10,000.00							
	Spots: # Ch				Start/End Time			Ad-ID			Rate	_
	1 W	TEV Sa 10, Late Rur	/27/12 7:41 PM Florida n due to Sports	a Gators	3:30 PM-7:00	PM	:30	OFA12G150H			\$10,000.00	NM
27	10/27/12	10/27/12	Sa Action News @ 11p	11:00 PM-11:35 PM	1S-		:30	2	\$440.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS-	Spots/Week 2	Rate \$440.00							
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time			Ad-ID			Rate	
		ΓEV Sa 10			11:00 PM-11:3			OFA12A186H			\$440.00	
	2 W	ΓEV Sa 10	/27/12 11:34 PM Sa Act	tion News @ 11p	11:00 PM-11:3	35 PN	:30	OFA12G182H			\$440.00	NM
28	10/28/12	10/28/12	Su 1135p-1205a	11:35 PM-12:05 XM	1S		:30	1	\$300.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 1	Rate \$300.00							
	Spots: # Ch			ption	Start/End Time	<u>e</u>	Length	Ad-ID			Rate	Туре
	1 W	ΓEV Su 10		35p-1205a	11:35 PM-12:0		:30	0FA12G182H			\$300.00	NM
30	10/23/12	10/23/12	NCIS: Los Angeles	9:00 PM-10:00 PM	- T		:30	1	\$6,000.00	NM		
	Weeks:	Start Date 10/22/12	End Date 10/28/12 MTWTFSS - T	Spots/Week 1	Rate \$6,000.00							





Invoice #	Invoice Date	Invoice Month	Invoice Period
51180-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

http://w	ww.actionnews	sjax.com_										
									Spots/			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Le	ength	Week	Rate	Type	
30	10/23/12	10/23/12	NCIS: Lo	s Angeles	9:00 PM-10:00 PM	- T		:30	1	\$6,000.00	NM	
,	Spots: # Ch	Day Air	Date Air	Time Descripti	ion	Start/End Tim	ie	Length	Ad-ID			Rate Type
				44 PM NCIS: Lo		9:00 PM-10:00	0 PM	:30	OFA12G1	55H		\$6,000.00 NM
]										
31	10/24/12		Survivor		8:00 PM-9:00 PM	W		:30	1	\$770.00	NM	
,	Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> W	Spots/Week 1	Rate \$770.00						
;				Time Descript	<u>ion</u>	Start/End Tim	<u>ie</u>	Length				Rate Type
	1 WT	TEV W 10	/24/12 7:	59 PM Survivor		8:00 PM-9:00	PM	:30	OFA12Z1	51H		\$770.00 NM
32	10/24/12	10/24/12	Criminal I	Minds	9:00 PM-10:00 PM	W		:30	1	\$3,400.00	NM	
,	Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$3,400.00						
;	Spots: # Ch			Time Descripti	<u>ion</u>	Start/End Tim	<u>ie</u>	Length				Rate Type
	1 WT	TEV W 10	/24/12 9:4	47 PM Criminal	Minds	9:00 PM-10:00	0 PM	:30	OFA12G1	55H		\$3,400.00 NM
33	10/25/12	10/25/12	Thu Reg	3	10:00 PM-11:00 PM	/T		:30	1	\$1,000.00	NM	
,	Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> T	Spots/Week 1	Rate \$1,000.00						
;	Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Tim	<u>ie</u>	Length	Ad-ID			Rate Type
	1 WT	TEV Th 10	/25/12 10:	35 PM Thu Reg	13	10:00 PM-11:0	00 PN	:30	OFA12G1	50H		\$1,000.00 NM
34	10/28/12	10/28/12			8:00 PM-9:00 PM	S		:30	1	\$3,600.00	NM	
,	Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$3,600.00						
;	Spots: # Ch			Time Descript	<u>ion</u>	Start/End Tim	<u>ie</u>	Length	Ad-ID			Rate Type
	1 WT	TEV Su 10	/28/12 8:	50 PM		8:00 PM-9:00	PM	:30	OFA12G1	50H		\$3,600.00 NM
35	10/28/12	10/28/12	Jaguars F	Regular Season	1p-4p	2		:30	2	\$4,500.00	NM	
,	Weeks:	Start Date	End Date 10/28/12	<u>MTWTFSS</u>	Spots/Week 2	Rate \$4,500.00						
	Spots: # Ch	Day Air		Time Descripti		Start/End Tim	e	Length	Ad-ID			Rate Type
	1 WT	EV Su 10	/28/12 12:	59 PM Jaguars	Regular Season	1p-4p		:30	OFA12A1	86H		\$4,500.00 NM
	2 WT	TEV Su 10	/28/12 4:	55 PM Jaguars	Regular Season	1p-4p		:30	OFA12G1	82H		\$4,500.00 NM
36	10/24/12	10/29/12	Action Ne	ews @ 6a	6a-7a	М- WГF		:30	1	\$160.00	NM	
,	Weeks:	Start Date 10/23/12	End Date 10/29/12	MTWTFSS M- WTF	Spots/Week 1	Rate \$160.00						
;	Spots: # Ch			Time Descripti	ion	Start/End Tim	ie_	Length	Ad-ID			Rate Type
	1 WT	TEV Th 10	/25/12 6:	14 AM Action N	ews @ 6a	6a-7a		:30	OFA12G1	50H		\$160.00 NM
37	10/27/12	10/27/12	CBS 47 F	L/GA Post Gan	n:7:00 PM-8:00 PM	1-		:30	1	\$1,000.00	NM	
,	Weeks:	Start Date 10/22/12	End Date 10/28/12	<u>MTWTFSS</u> 1-	Spots/Week 1	Rate \$1.000.00						
,	Spots: # Ch			Time Descripti	•	Start/End Tim	ie	Length	Ad-ID			Rate Type
	1 WT	TEV Sa 10		20 PM CBS 47	FL/GA Post Game	7:00 PM-8:00	_		OFA12G1	82H		\$1,000.00 NM

Total Spots 95



WTEV-TV **Newport Television LLC** PO Box 402619 Atlanta, GA 30384-2619

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/	Advertiser	Product	Estimate Number
(Obama/D/President	OBAMA FOR AMERICA	1537

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Payment Terms 30 Days

Gross Total \$68,210.00

Agency Commission \$10,231.50

Net Amount Due \$57,978.50